

Invitation



Nov. 1, 2020.

Productive Aging Consortium

Whom it may concern

**<Requests for Participation>
Friday, November 20, 9:00 a.m. /JST
Held Online**

Overcoming the Corona Disaster

The 1st International Symposium of the Productive Aging Consortium

The Productive Aging Consortium (PAC, Representative Director: Kei Yamana) will hold the 1st International Symposium of online on Friday, November 20, 2020 to commemorate the first anniversary of the Consortium.

The PAC was established on November 20, 2019, by a group of companies that share the philosophy of "productive aging" - where all people age positively and live their lives in their own way - in cooperation with each other across industries and business fields*1.

One year after its establishment, the epidemic of the COVID-19 has transformed the world. Although the world is still in the midst of the coronavirus scourge, there is a renewed awareness of the importance for all people to age positively and live a full and healthy life with the wisdom to extend their healthspan (healthy life expectancy). We will hold this international symposium to discuss how we should live our lifestyles and aspire to live in the new normal world, overcoming the corona plague, and actively communicate this information to the world.

We hope you will take time out of your busy schedules to attend this symposium.

Outline of the Symposium

- Date : Friday, November 20, 2020 9:00 a.m. to 5:00 p.m. (JST)
- Organizer : Productive Aging Consortium (PAC)
- Sponsors: Oriental Yeast Co., Ltd., Shimadzu Corporation,
Teijin Limited, Tokyo Marine & Nichido Fire Insurance Co., Ltd.,
Meiji Holdings Co., and NOMON Co., Ltd.
- Format: Online webinar with zoom
- Language: Simultaneous interpretation (Japanese and English)
- Participation (free of charge) Please register from the following registration page.

After registering, you will be issued a zoom invitation URL.

https://us02web.zoom.us/webinar/register/WN_Hy-KhtBWTRCnMXODIX1XpQ

■ Program

9:00 Opening Remarks

Kei Yamana / President of PAC

Jun Suzuki / President and CEO of Teijin Limited

9:20 Activities 1: Social Implementation Activities to Improve Healthspan

1) Immunostimulatory effects of *Lactobacillus delbrueckii* ssp. *Bulgaricus* OLL1073R-1

Hiroshi Kano / Manager, Food Microbiology and Function Research Laboratories, Meiji Co., Ltd.

2) Advanced Healthcare - Extension of healthy life expectancy by promoting health
Makoto Shinohara / Senior Corporate Officer, Shimadzu Corporation

3) Health support services at our company

Rie Kitajima / Manager, Marketing & Sales Management Department, Food Div.,
Oriental Yeast Co., Ltd.

4) Health Management

Shinya Tsuchida / Corporate Marketing& Planning Dept

Tokyo Marine & Nichido Fire Insurance Co., Ltd.

5) Teijin's initiatives in the functional food business

Eiichi Kitazono / Functional Food Ingredients Promotion Team Leader, New
Healthcare New Business Division

10:15 Special Program 1: Results of the Project for Prospective Aging Support and progress report. Theme: Maintenance and promotion of health through diet and exercise in an epidemic of COVID-19

1) Research on the impact of 'cooking at home' on weight and wellbeing

Yoshiki Ishikawa / General Manager, Habitech Co.

2) Development of a method for calculating the age of the body clock and construction of a real-time feedback system for lifestyle habits that promote improvement of biological rhythms.

Haruo Mizutani / Project Associate Professor, Kyoto Institute of Technology

3) Research on the immune effect of rice fermentation components derived from Japanese sake and a completely nutritious diet

Koichiro Miyake, President of Naorai Corporation

4) Provision of fitness programs and establishment of a Feedenac system for those

with limited physical activity

Nobuya Yanagida / Associate Professor, Tokyo University of Science

- 5) Evaluation of the effects of polyamines on skeletal muscle strength or prevention of muscle atrophy

Yuki Imai / Division of Pathophysiology, Proteoscience Center, Ehime University
Graduate School of Medicine, Department of Pathophysiology, Professor

11:15 Lecture "Frontiers in Research on Control of Aging" (Morning Session)

Lecture 1: Ko Okumura / Specially Appointed Professor of Immunology,
Juntendo University School of Medicine

11:45~12:30 Break

12:30 Lecture "Frontiers in Research on Aging" (Afternoon Session)

Lecture 2: Terence O'Rorke / Business Development Manager

LGC SCIENCE GROUP LIMITED

Lecture 3: Hironori Nakagami / Osaka University Graduate School of Medicine,
Health and Developmental Medicine Director of
the Japanese Society of Anti-Aging Medicine

13:30 Special Program 2

Announcement of the ranking of the essay contest on the theme of "Increasing
Healthy Life Expectancy"

Announcement of prize essay rankings (1st-5th place) by the winners

1st place: Daisuke Homma / Niigata Bandai Hospital

2nd place: Tetsuya Nomura, President of Soho Enterprise Co.

3rd place: Masumi Miyoshi / Member of the Japan Jakuseki Masters Association

14:10 Activities 2: Introduction of PAC companies' sports support activities

- 1) Research and Development of nutritional foods for athletes and healthy people
at Meiji

Chiaki Sanbongi / Manager, Food Microbiology and Function Research
Laboratories, Meiji Co., Ltd.

- 2) Supporting Events with Analysis Technology - An Introduction to Shimadzu's
Sports Support Activities

Shinko Enomoto / Manager, Public Relations Group, Corporate Communication
Department, Shimadzu Corporation

- 3) Athletes support activities at our company

Shigehiro Nakamura / chief, Management Planning Dep., Corporate
Administration Div., Oriental Yeast Co., Ltd.

- 4) Learning about productive aging from an Olympic medalist

Kei Yamana / Management Coordinator for the President, Healthcare Business
of Teijin Group / Teijin Group Senior Researcher

Guest: Hiroshi Ishii / 1960 Rome Olympics, men's 800m freestyle relay
silver medalist

15:50 Panel Talk: The Key to Achieving Healthspan and Productive Aging

16:50 Closing Remarks

Hideo Arai / Managing Director and Div. Executive, Bio-industry Div.,
Oriental Yeast Co., Ltd.

■ Productive Aging Consortium (PAC, <https://productiveaging.jp/>)

Members: Oriental Yeast Co., Ltd., Shimadzu Co., Teijin Ltd., Meiji Holdings Co., Ltd.,
Tokyo Marine & Nichido Fire Insurance, Mirtel

Representative Director: Kei Yamana, Management Coordinator for the President,
Healthcare Business of Teijin Group / Teijin Group Senior Researcher

Director: Hideo Arai, Managing Director and Div. Executive, Bio-industry Div., Oriental
Yeast Co., Ltd.

Director: Mitsuo Kitaoka, Senior Managing Executive Officer and CTO, Shimadzu Co.

Director: Shigeru Taniguchi, Executive Officer, Co-Creation Center, Meiji Holdings Co.,
Ltd.

*1 "Productive Aging Consortium Establishment Event (20.11.2019)"

<https://productiveaging.jp/movie/>

<For further information, please contact>

"The 1st International Symposium on Productive Aging Consortium" Public Relations Office,
Nikkei BP Research Institute (in charge: Kato)

TEL: +81-3-6811-8845 E-mail: ykatou@nikkeibp.co.jp

Mobile phone : +81-90-4072-2840

Productive Aging Consortium Secretariat

Tel: +81-3-6822-9570 (in NOMON Co., Ltd.)

Email: contact@productiveaging.jp

HP: www.productiveaging.jp